



MOAD'S 48TH BIENNIAL CONFERENCE

**August 10, 11, 12 and 13, 2023
Columbia, Mo. Holiday Inn
Executive at Columbia Mall**

**"Look Up!, Look Forward!, Look
Around!: MoAD's Strategic
Planning for the 21st Century"**

MOAD'S SPONSORSHIP PACKAGE:

MoAD is having its 48th Biennial Conference at Holiday Inn Executive at Columbia Mall. We will have several workshops, socials and entertainment through that weekend of August 10-13, 2023. It is in Columbia, Missouri. Here is attached information for sponsorship packages. Your support is appreciated.

Paul Kiel,
MoAD President/Conference
Chair

2023 Conference Sponsorship Opportunities

2023 Missouri Association of the Deaf 48th Biennial Conference

Columbia, Missouri

August 10, 11, 12 and 13, 2023

The Missouri Association of the Deaf (MoAD) has unique sponsorship opportunities for everyone. Sponsorship and marketing opportunities with MoAD's 48th Biennial Conference 2023 are available for your review. It is to share your company's brand and core values with our stakeholders, leaders and members of our Deaf community. It includes Deaf, Hard of Hearing, Deaf Blind, Deaf Disabled and late deafened citizens of Missouri.

Background:

Missouri Association of the Deaf, Inc. (MoAD) started in 1904 as a consumer based organization. It was incorporated in 1907. MoAD is a 501 (c)(3) nonprofit organization. The mission of MoAD is to preserve, protect and promote the rights and quality of life of Deaf and Hard of Hearing individuals including DeafBlind, Late Deafened, and those with hearing issues in the state of Missouri, and to cooperate with the National Association of the Deaf on the national level.

Goals & Objectives:

MoAD advocates for the rights of Deaf and Hard of Hearing people in Missouri. MoAD provides public information regarding Deaf and Hard of Hearing. MoAD advocates for the quality of Deaf education in Missouri. MoAD provides statewide and local workshops for the advancement of the Deaf and Hard of Hearing people. MoAD provides leadership training and hosts a biennial conference every odd numbered year. MoAD sends its delegates to National Association of the Deaf Conference on even numbered year. It also sends delegates to NLTC (National Leadership Training Conference) on odd numbered year, too. MoAD sponsors Deaf or Hard of Hearing youth to go to Junior National Association of the Deaf and Youth Leadership Camp.

Missouri Association of the Deaf, Inc. is a 501(c)(3) nonprofit organization. Your sponsorship may be tax-deductible as a charitable contribution to our event. If you want a customized sponsorship package, please contact Paul Kiel.

For more information, please contact Paul Kiel by phone at (314) 282-4557, text at (314)695-0516 or e-mail at moadsocialmedia@gmail.com.

By sponsoring our conference, your company or organization will enjoy a set of perks that include the following:

- Increased brand exposure through the conference itself, event advertising, and media coverage.
- In-event speaking opportunities that help boost your brand equity.
- Direct contact with an audience full of relatively warm leads.
- Logos on printed materials like programs, banners and signage.
- A booth space where to sell products or advertise services.
- Names read during announcements.
- Branded swag (pencils, sunglasses, magnets, etc.) distributed in event bags.
- Logos on event t-shirts (**deadline is June 30, 2023.**)

Sponsorship Recognition Levels and Benefits:

Branding & visibility opportunities are available at sponsorship levels, each with benefits.

All sponsorship packages are to be submitted to MoAD and pay for your selected sponsorship package by **June 30, 2023**.

We take artwork and information to printers for paper materials, program book, t-shirts and social media.

Bronze Sponsor: \$250.00

- Recognition as official Bronze Sponsor – Company’s or Organization’s logo appears as a Bronze sponsor on all event signage, session screens, announcements, print materials and MoAD’s website.
- Your company’s or organization’s name or organization will be listed as a Bronze Sponsor in the program agenda and a 50-word company’s or organization’s profile in the program book along with a half page ad.
- Approved materials along with a half-page ad placed in each attendee bag. Company’s or Organization’s logo featured during all presentations at the meeting.
- Link company or organization website on MoAD website and donor acknowledgement on Facebook/Twitter.

Silver Sponsor: \$500.00

- Recognition as official Silver Sponsor–Company’s or Organization’s logo appears as a Silver sponsor on all event signage, session screens, announcements, print materials and MoAD’s website.
- Your company’s or organization’s name or organization will be listed as a Silver Sponsor in the program agenda and a 50-word company’s or organization’s profile in the program book along with half page ad.
- Approved materials along with a half-page ad placed in each attendee bag.
- Company’s or Organization’s logo featured during all presentations at the meeting.
- Link company or organization website on MoAD website and donor acknowledgement on Facebook/Twitter.

Gold Sponsor: \$1,000.00

- Recognition as Gold Sponsor – Company’s or Organization’s logo appears as a Gold Sponsor – Company’s or Organization’s logo appears as a Gold Sponsor on all event signage, session screens, announcements, print materials and MoAD’s website.
- Your company’s or organization’s name or organization will be listed as a Gold Sponsor in the program agenda and a 100-word company’s or organization’s profile in the program book along with a half page ad.
- A complimentary Exhibitor booth registration at Expo Center.
- Approved materials along with a half-page ad placed in each attendee bag.
- Company’s or Organization’s logo featured during all presentations at the meeting.
- Link company’s or organization’s website or video on MoAD website and donor acknowledgement on Facebook/Twitter.

Platinum Sponsor: \$2,500.00

- Recognition as official Platinum Sponsor – Company’s or Organization’s logo appears as a Platinum Sponsor on all event signage, session screens, announcements, print materials and MoAD’s website.
- Your company’s or organization’s name will be listed as a Platinum Sponsor in the program agenda and a 100-word company’s or organization’s profile in the program book along with a full page ad.
- A complimentary Exhibitor booth registration at Expo Center.
- Opportunity to welcome conference attendees at reception or banquet (5 minutes presentation)
- Approved materials along with a full-page ad placed in each attendee bag. Company’s or Organization’s logo featured during all presentations at the meeting.

- Link company or organization website on MoAD website and donor acknowledgement on Facebook/Twitter.
- Increased exposure on all banner signage.

Diamond Sponsor: \$5,000.00

- Recognition as official Diamond Sponsor - Company's or Organization's logo appears as a Diamond sponsor on all event signage, session screens, announcements, print materials and MoAD website.
- Your company or organization name will be listed as a sponsor in the program agenda and a 100-word company or organization profile in the program book along with a full page ad.
- A complimentary Exhibitor Booth registration at Expo Center.
- Opportunity to welcome conference attendees at reception or banquet (10 minutes presentation)
- Approved materials along with a full-page ad placed in each attendee bag. Company's or Organization's logo featured during all presentations at the meeting.
- Link company's or organization's website or video on MoAD website and donor acknowledgement on Facebook/Twitter.
- Increased exposure on all banner signage.

Luncheon Sponsorships:

There are other opportunities like sponsoring our lunches/reception. They are on Friday, August 11, 2023 or Saturday, August 12, 2023. Lunch/Reception will be provided on both days for conference attendees. You can be recognized as the sponsor.

Inquire with us about it.

Friday, August 11, 2023 Evening Appetizers \$3,000 for this Board Reception

Saturday, August 12, 2023 Lunch Reception \$4,000 for this lunch.

Other Sponsorships:

Captioning real time - \$2,000.00 a day (Thursday, Friday or Saturday)

Sign Language Interpreting - \$2,000.00 a day (Thursday, Friday or Saturday)

SSP Providers - \$1,000.00 a day (Thursday, Friday or Saturday)

*MoAD is a 501(c)(3) nonprofit organization. All donations are tax-deductible.

If you cannot find a Sponsorship Package to fit your needs?

Please let me know and we can customize your sponsorship package to meet the needs of your organization.

For more information, contact Paul Kiel at moadsocialmedia@gmail.com or 314-282-4557.

Sponsorship Contract

Sponsor Name: _____

Please print your name exactly as you wish it to appear in all Sponsorship recognition.

Contact Person: _____

Address: _____

City: _____ State: _____

Zip Code: _____

E-mail: _____

Website: _____

Sponsor authorized by: _____

Please print name: _____

Signature: _____

Sponsorship Package Chosen:

- Platinum Sponsorship Package. \$5,000.00 _____
- Diamond Sponsorship Package. \$2,500.00 _____
- Gold Sponsorship Package. \$1,000.00 _____
- Silver Sponsorship Package. \$500.00 _____
- Bronze Sponsorship Package. \$250.00 _____

Please make check payable to MoAD or Missouri Association of the Deaf, Inc.

Mail to: MoAD Conference

% Paul Kiel

P.O. Box 52215

St. Louis, Mo 63136

Logo & Promotion Materials:

Please e-mail the required information indicated in the specified sponsorship package selected with logo in the high resolution available (.png or .jpeg format) to moadsocialmedia@gmail.com.

Any questions, give me a call at (314)282-4557 or text me at (314)695-0516.

Thank you,

Paul Kiel

Paul Kiel

MoAD President/Conference Chairperson

February 9, 2023