



MISSOURI ASSOCIATION OF THE DEAF, INC.

48th Biennial Conference

August 10, 11, 12 and 13, 2023

FEBRUARY 15, 2023

Dear Prospective Advertiser, Exhibitor and Sponsor,

The Missouri Association of the Deaf (MoAD) is holding its 48th Biennial Conference in Columbia, Mo., and is hosted by MoAD Board of Directors. MoAD is the oldest and largest non-profit consumer-based organization that represents approximately 600,000 individuals with hearing loss in Missouri. The biennial conferences bring together 200+ Deaf and Hard of Hearing influential leaders and advocates to promote, preserve and protect our rights, quality of life and linguistic language in Missouri. We invite you and your company, agency or organization to seize the opportunity as a sponsor and/or an exhibitor.

The theme of this biennial conference is 'LOOK UP! LOOK FORWARD! LOOK AROUND! MoAD's Strategic Planning for the 21st Century – 2024 to 2029 and it will be held on August 10 –13, 2023 at the hotel, Holiday Inn Executive at Columbia Mall.

You will have an ideal opportunity to interact with attendees from all over the Midwest. Your sponsorship will help us to continue to coordinate the biennial conference and to recognize individuals that have made outstanding contributions in our community. Exhibiting allows you to interact with attendees who share a common interest in your message, product or service. Exhibits will be located at the Expo Center within the periphery of the conference events to encourage maximum interaction between attendees and exhibitors. Advertising opportunities is another option to also share your message, product or service providing items to be placed in registration packets, placing advertising in the printed program book and/or through sponsorship opportunities.

To reserve an exhibit table, advertisement and/or sponsorship, please see the three enclosed forms. If you have any questions or need additional information, please contact the named coordinators on the enclosed forms.

MoAD would like to thank you for your time and hope to see you at the conference.

We look forward to knowing more about you.

Thank you,

Paul Kiel

2023 Conference Chair